

# NJTESOL/NJBE, Inc.

New Jersey Teachers of English to Speakers of Other Languages/New Jersey Bilingual Educators, Incorporated

## General Exhibitor Booth Reservation Form 2018 SPRING CONFERENCE

May 30 & 31, June 1, 2018

Hyatt Regency, New Brunswick, NJ

Name of Firm: \_\_\_\_\_

Address: \_\_\_\_\_

Contact person at company: \_\_\_\_\_

E-mail \_\_\_\_\_ Tel: \_\_\_\_\_

Name of 1<sup>st</sup> Representative attending the conference: \_\_\_\_\_

E-mail \_\_\_\_\_ Tel: \_\_\_\_\_

Name of 2<sup>nd</sup> Representative (optional) \_\_\_\_\_

E-mail \_\_\_\_\_ Tel: \_\_\_\_\_

Name of 3<sup>rd</sup> Representative (optional – double booth only) \_\_\_\_\_

E-mail \_\_\_\_\_ Tel: \_\_\_\_\_

### Please check off booth size & days:

<input type="checkbox"/> Single booth for Wednesday and Thursday (\$399 through 3/2/18) (\$449 from 3/3/17- 4/30/18) (\$649 from 5/1/18-5/23/18)
<input type="checkbox"/> Single booth for Thursday and Friday (\$399 through 3/2/18) (\$449 from 3/3-18 -4/30/18) (\$649 from 5/1/18-5/23/18)
<input type="checkbox"/> Single booth for Wednesday, Thursday, and Friday (\$599 through 3/2/18) (\$649 from 3/3/18-4/30/18) (\$849 from 5/1/18-5/23/18)

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<input type="checkbox"/> Double booth for Thursday and Friday (\$599 through 3/2/18) (\$649 from 3/3/18-4/30/18) (\$849 from 5/1/17-5/23/18)
<input type="checkbox"/> Double booth for Wednesday, Thursday, and Friday (\$799 through 3/2/18) (\$849 from 3/3/18-4/30/18) (\$1,049 from 5/1/18-5/23/18)

\_\_\_\_ Additional Lunches (\$40 per lunch, per day) \_\_\_\_ # for Wed. \_\_\_\_ # for Thurs. \_\_\_\_ # for Fri.

### Please note:

- Exhibitors who are also workshop presenters are responsible for exhibitor booth fee only, not exhibitor fee plus presenter fee, but they still must follow all of the presenters' guidelines in confirming the presentation day and time.
- Exhibitors registering after 4/30/18 will not be listed in the conference booklet, on the incentive card, or have an identification sign for their booth at the conference.
- \$50 Processing fee for cancellations. No cancellations/refunds after April 30, 2018.

## **Reservation for ads**

- **Ads must be submitted by April 30th.**
- **Ads MUST BE in PDF format and a minimum of 300 DPI** □

**Please check where appropriate:**

Reserve the following spaces for ads in the brochure (check is included)

_____ Business card @ \$25.00	_____ 1/4 page @ \$75.00 (3.25 x 4.5)
_____ ½ page @ \$150. (7.5 x 4.5)	_____ Inside cover (front)(rear) @ \$280. (7.5 x 9.5)
_____ Full page @ \$200. (7.5 x 9.5)	_____ Back cover @ \$350. (7.5 x 9.5)

Please note: No additional floor space will be available due to the size of the facility.

See <http://www.njtesol-njbe.org>, click on “Exhibitors Packet” and scroll down for **sponsorship opportunities**. We can customize your sponsorships to meet your marketing objectives. For example, other opportunities include your sponsorship of a keynote, etc.

Contact me for more information about exhibiting and for sponsoring: Tina Kern, [tskern723@gmail.com](mailto:tskern723@gmail.com) or call 973-699-1890.

**Please return completed form with check made out to NJTESOL / NJBE, Inc. to:**

**NJTESOL / NJBE, Inc.**

**230 Ashland Avenue**

**Cherry Hill, N.J. 08003**