



# NJTESOL/NJBE, Inc.

AN AFFILIATE OF NJEA, TESOL AND NABE



New Jersey Teachers of English to Speakers of Other Languages/New Jersey Bilingual Educators, Incorporated

A professional organization for those concerned with the teaching of English as a Second Language,  
Bilingual education, and Standard English as a Second Dialect

## General Exhibitor Booth Reservation Form

### 2024 SPRING CONFERENCE

May 29, 30 & 31  
Hyatt Regency, New Brunswick, NJ

Name of Company: \_\_\_\_\_

How you wish to have your company's name listed on booth identification sign: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact person at company: \_\_\_\_\_

E-mail \_\_\_\_\_ Tel: \_\_\_\_\_

Name of 1<sup>st</sup> Representative attending conference: \_\_\_\_\_

E-mail \_\_\_\_\_ Tel: \_\_\_\_\_

Name of 2<sup>nd</sup> Representative \_\_\_\_\_

E-mail \_\_\_\_\_ Tel: \_\_\_\_\_

### Please check off booth size & days:

<input type="checkbox"/> Single booth for Wednesday and Thursday (\$485 through 2/1/24) (\$525 from 2/2/24 - 4/1/24) (\$725 from 4/2/24 - 5/1/24)*
<input type="checkbox"/> Single booth for Wednesday, Thursday, and Friday (\$675 through 2/1/24) (\$725 from 2/2/24 - 4/1/24) (\$925 from 4/2/24 - 5/1/24)*
<input type="checkbox"/> Double booth for Wednesday and Thursday (\$649 through 2/1/24) (\$699 from 2/2/24 - 4/1/24) (\$899 from 4/2/24 - 5/1/24)*
<input type="checkbox"/> Double booth for Wednesday, Thursday, and Friday (\$849 through 2/1/24) (\$899 from 2/2/24 - 4/1/24) (\$1,099 from 4/2/24 - 5/1/24)*

\_\_\_\_ Additional Rep (\$99 per person, per day) \_\_\_\_ # for Tues. \_\_\_\_ # for Wed. \_\_\_\_ # for Thur.

Name of 3<sup>rd</sup> Representative (@\$99.00 a day) \_\_\_\_\_

E-mail \_\_\_\_\_ Tel: \_\_\_\_\_

**Electricity:** (Needed for Booth Display) Exhibitors must bring their own surge protector extension cords.

\_\_\_\_ Yes \_\_\_\_ No

## Conference App:

Optional - If you wish to be included in our Conference App, provide the following information (Please note - This is not for the Spring Conference Web Page but for the Conference App that will be emailed to all attendees a few weeks prior to the conference).

Your website link: \_\_\_\_\_

Link to Your Logo: \_\_\_\_\_

Or send your logo via e-mail to [webmaster@njtesol-njbe.org](mailto:webmaster@njtesol-njbe.org)

Company Description/Mission - Up to 80 words: (You may continue on the back.)

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## Reservation for ads:

- **Ads must be submitted by April 1, using the following link:**  
<https://www.cognitofrms.com/NJTESOLNJBE/SpringConferenceAdUpload>
- **Ads MUST BE B&W in PDF format and a minimum of 300 DPI**

Reserve the following spaces for ad(s) in the conference book (include payment)

_____ Business card @ \$75.00	_____ 1/4 page @ \$150.00 (3.25w x 4.5h)
_____ ½ page @ \$200. (7.5w x 4.5h)	_____ Inside cover (front or back) @ \$400. (7.5w x 9.5h)
_____ Full page @ \$350. (7.5w x 9.5h)	_____ Back cover @ \$500. (7.5w x 9.5h)

## Please note:

- \*Exhibitors registering and paying after 4/1/24 will not be listed in the conference book, on the incentive card, or have an identification sign for their booth at the conference. Exhibitor registrations will be available until April 1st unless capacity is reached prior to this date.
- \$50 Processing fee for cancellations. No cancellations/refunds after April 1, 2024.
- No additional floor space will be available due to the size of the facility.

**For Sponsorship Opportunities** visit <https://njtesol-njbe.org/exhibitors/sponsorship-2024/>

For more information about exhibiting and for sponsoring contact Tina Kern  
[exhibitor-liaison@njtesol-njbe.org](mailto:exhibitor-liaison@njtesol-njbe.org) or call 973-699-1890.

**Please return completed form with check made out to NJTESOL / NJBE, Inc. to:**

**NJTESOL/NJBE, Inc.  
230 Ashland Ave  
Cherry Hill, NJ 08003**